# Capital requirements, market, credit, and liquidity risk

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# Law of one Price

In complete markets and for liquid assets

 $E^{Q}[X]$ 

Reality however is incomplete: no perfect hedges

bid price ask price (quick seller) (quick buyer) Introduction Acceptability Bid and Ask Modeling Empirical Results Accounting

# Acceptability of Cashflows

*X* random variable: outcome (cashflow) of a risky position In complete markets: unique pricing kernel given by a probability measure *Q* 

value of the position: position is acceptable if:

company's objective is:

 $E^{\mathcal{Q}}[X]$  $E^{\mathcal{Q}}[X] \ge 0$ maximize  $E^{\mathcal{Q}}[X]$  Introduction Acceptability Bid and Ask Modeling Empirical Results Accounting

Real markets: incomplete

Instead of a unique probability measure  ${\it Q}$  we have to consider a set of probability measures  ${\it Q} \in \mathcal{M}$ 

$$E^Q[X] \ge 0$$
 for all  $Q \in \mathcal{M}$  or

$$\inf_{Q\in\mathcal{M}}E^Q[X]\geq 0$$

# **Coherent Risk Measures**

Specification of  $\mathcal{M}$  (test measures, generalized scenarios) Axiomatic theory of risk measures: desirable properties

 $\begin{array}{ll} \text{Monotonicity:} & X \geq Y \Longrightarrow \varrho(X) \leq \varrho(Y) \\ \text{Cash invariance:} & \varrho(X+c) = \varrho(X) - c \\ \text{Scale invariance:} & \varrho(\lambda X) = \lambda \varrho(X), \ \lambda \geq 0 \\ \text{Subadditivity:} & \varrho(X+Y) \leq \varrho(X) + \varrho(Y) \end{array}$ 

Examples: Value at Risk (VaR)  
Tail-VaR (expected shortfall)  
General risk measure: 
$$\varrho_m(X) = -\int_0^1 q_u(X)m(du)$$

Any coherent risk measure has a representation

$$\varrho(X) = -\inf_{Q\in\mathcal{M}} E^Q[X]$$

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# Operationalization

Link between acceptability and concave distortions (Cherny and Madan (2009))

 $\rightarrow$  Concave distortions

Assume acceptability is completely defined by the distribution function of the risk

 $\Psi(u)$ : concave distribution function on [0, 1]

 $\Rightarrow \mathcal{M} \text{ the set of supporting measures is given by all measures } Q$ with density  $Z = \frac{dQ}{dP}$  s.t.

$$E^{\mathcal{P}}[(Z-a)^+] \leq \sup_{u \in [0,1]} (\Psi(u) - ua) \quad ext{for all } a \geq 0$$

Acceptability of X with distribution function F(x)

$$\int_{-\infty}^{+\infty} x d\Psi(F(x)) \ge 0$$

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## Distortion



# Families of Distortions (1)

Consider families of distortions  $(\Psi^{\gamma})_{\gamma \geq 0}$  $\gamma$  stress level

Example: MIN VaR

$$\Psi^{\gamma}(x) = 1 - (1 - x)^{1 + \gamma}$$
  $(0 \le x \le 1, \gamma \ge 0)$ 

Statistical interpretation:

Let  $\gamma$  be an integer, then  $\rho_{\gamma}(X) = -E(Y)$  where

$$Y \stackrel{\text{law}}{=} \min\{X_1, \ldots, X_{\gamma+1}\}$$

and  $X_1, \ldots, X_{\gamma+1}$  are independent draws of X

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# Families of Distortions (2)

Further examples: MAX VaR

$$\Psi^{\gamma}(x) = x^{rac{1}{1+\gamma}} \quad (0 \leq x \leq 1, \gamma \geq 0)$$

Statistical interpretation:  $\varrho_{\gamma}(X) = -E[Y]$ 

where Y is a random variable s.t.

$$\max\{Y_1,\ldots,Y_{\gamma+1}\}\stackrel{\mathsf{law}}{=} X$$

and  $Y_1, \ldots, Y_{\gamma+1}$  are independent draws of Y.

Combining MIN VaR and MAX VaR: MAX MIN VaR

$$\Psi^{\gamma}(x) = (1 - (1 - x)^{1 + \gamma})^{\frac{1}{1 + \gamma}}$$
  $(0 \le x \le 1, \gamma \ge 0)$ 

Interpretation:  $\varrho_{\gamma}(X) = -E[Y]$  with Y s.t.

$$\max\{Y_1,\ldots,Y_{\gamma+1}\}\stackrel{\text{law}}{=}\min\{X_1,\ldots,X_{\gamma+1}\}$$

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# Families of Distortions (3)

Distortion used: MIN MAX VaR

 $\varrho_{\gamma}($ 

$$\Psi^{\gamma}(x) = 1 - \left(1 - x^{\frac{1}{1+\gamma}}\right)^{1+\gamma} \qquad (0 \le x \le 1, \gamma \ge 0)$$
$$X) = -E[Y] \quad \text{with } Y \text{ s.t.} \qquad Y \stackrel{\text{law}}{=} \min\{Z_1, \dots, Z_{\gamma+1}\},$$
$$\max\{Z_1, \dots, Z_{\gamma+1}\} \stackrel{\text{law}}{=} X$$

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## Families of Distortions (4)



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# Marking Assets and Liabilities

Assets: Cash flow to be received  $\widetilde{A} \ge 0$ 

Largest value A s.t.  $\tilde{A} - A$  is acceptable

$$\Rightarrow \quad A = \inf_{Q \in \mathcal{M}} E^{Q}[\widetilde{A}]$$
Bid Price

Liabilities: Cash flow to be paid out  $\widetilde{L} \ge 0$ 

Smallest value L s.t.  $L - \tilde{L}$  is acceptable

$$\Rightarrow \qquad L = \sup_{Q \in \mathcal{M}} E^{Q}[\widetilde{L}]$$
Ask Price

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# **Two Price Economics**

Range of application: Markets which are not perfectly liquid

Bid and ask prices of a two price economy: not to be confused with bid and ask prices of relatively liquid markets like stock markets

Markets for OTC structured products or structured investments

Both parties typically hold a position out to contract maturity

Liquid markets: one price prevails

Nevertheless liquidity providers will need a bid-ask spread

Bid-ask spreads reflect

- the cost of inventory management
- transaction costs (commissions)
- asymmetric information cost, etc.

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# Directional Prices in a Two Price Economy

The goal is not to get a single risk neutral price which could be interpreted as a midpoint between bid and ask

Instead modeling two separate prices at which transactions occur  $\longrightarrow$  directional prices

- Bid price: Minimal conservative valuation s.t. the expected outcome will safely exceed this price
- Ask price: Maximal valuation s.t. the expected payout will fall below this price

 $\longrightarrow$  specification of the set of valuation possibilities

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# Directional Prices in a Two Price Economy

Midquote in such two price markets is in general not the risk neutral price (Carr, Madan, Vicente Alvarez (2011))

Midquotes would generate arbitrage opportunities (Madan, Schoutens (2011))

Pricing of liquidity: nonlinear (infimum and supremum of a set of valuations)

Spread: capital reserve

No complete replication: spread is a charge for the need to hold residual risk

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# **Relating Bid and Ask Prices**

Consider real-valued cashflows X, e.g. swaps

$$X = X^+ - X^-$$

$$\Rightarrow \qquad b(X) = b(X^+) - a(X^-)$$

and  $a(X) = a(X^+) - b(X^-)$ 

Valuation as asset:

 $X^+$  is an asset and priced at the bid  $X^-$  is a liability and priced at the ask

Valuation as liability:

ity:  $X^-$  is an asset and priced at the bid  $X^+$  is a liability and priced at the ask

# Explicit Bid and Ask Pricing

Bid Price of a cash flow X: Acceptability of X - b(X)

$$b(X) = \int_{-\infty}^{\infty} x d\Psi(F_X(x))$$

Ask Price of a cash flow X: Acceptability of a(X) - X

$$a(X) = -\int_{-\infty}^{\infty} x d\Psi(1 - F_X(-x))$$

Examples: Calls and Puts

$$bC(K,t) = \int_{K}^{\infty} (1 - \Psi(F_{S_{t}}(x))) dx$$
$$aC(K,t) = \int_{K}^{\infty} \Psi(1 - F_{S_{t}}(x)) dx$$
$$bP(K,t) = \int_{0}^{K} (1 - \Psi(1 - F_{S_{t}}(x))) dx$$
$$aP(K,t) = \int_{0}^{K} \Psi(F_{S_{t}}(x)) dx$$

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# Modeling of Stock Prices

X self decomposable:

for every c, 0 < c < 1:  $X = cX + X^{(c)} X^{(c)}$  independent of X

subclass of infinitely divisible prob. distributions

Sato (1991): process  $(X(t))_{t\geq 0}$  with independent increments

 $X(t) \stackrel{\mathcal{L}}{=} t^{\gamma} X \quad (t \ge 0)$ 

Write  $E[\exp(X(t))] = \exp(-\omega(t))$ 

Define the stock price process

$$S(t) = S(0) \exp((r-q)t + X(t) + \omega(t))$$

with rate of return r-q for interest rate r and dividend yield q

Discounted stock price: martingale

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# Choice of the Generating Distribution

Variance Gamma: difference of two Gamma distributions

$$f_{\text{Gamma}}(x; a, b) = \frac{b^a}{\Gamma(a)} x^{a-1} \exp(-xb) \qquad (x > 0)$$

Take 
$$X = \text{Gamma}(a = C, b = M)$$
  
 $Y = \text{Gamma}(a = C, b = G)$ 

 $X, Y ext{ independent } o X - Y \sim VG$ 

Alternatively: 
$$G = \text{Gamma}(a = \frac{1}{\nu}, b = \frac{1}{\nu})$$
  
Define  $X = \text{Normal}(\theta G, \sigma^2 G) \rightarrow X = VG(\sigma, \nu, \theta)$ 

Characteristic function

$$E[\exp(iuX)] = \left(1 - iu\theta\nu + \frac{\sigma^2\nu u^2}{2}\right)^{-\frac{1}{\nu}}$$

ightarrow four parameter process

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# Accomodating Default in this Model

 $(\Delta(t))_{t\geq 0}$  process which starts at one and jumps to 0 at random time *T* 

Survival probability given by a Weibull distribution

$$p(t) = \exp\left(-\left(rac{t}{c}
ight)^a
ight)$$

c = characteristic life time a = shape parameter

Define the defaultable stock price

$$\widetilde{S}(t) = S(t) rac{\Delta(t)}{p(t)}$$

If  $F_t(s) = P[S(t) \le s]$ , then  $\widetilde{F}_t(s) = 1 - p(t) + p(t)F_t(sp(t))$ 

 $\rightarrow$  6 parameter model so far

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# Liquidity

Refined distortion: MIN MAX VaR 2

$$\Psi(x) = 1 - \left(1 - x^{\frac{1}{1+\lambda}}\right)^{1+\eta}$$

- $\lambda$ : rate at which  $\Psi'$  goes to infinity at 0 (coefficient of loss aversion)
- $\eta$ : rate at which  $\Psi'$  goes to 0 at unity (degree of the absence of gain enticement)
- $\lambda,\eta$  liquidity parameters
- $\lambda, \eta$  increased: bid prices fall, ask prices rise (acceptable risks are reduced)

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# Capital Requirements (Risk)

Reserves expressed as difference between ask and bid prices

For a liability to be acceptable: ask price capital or cost of unwinding the position

One gets credit for the bid price only excess needs to be held in reserve

Reserves are then responsive to movements of

option surface parameters:  $\sigma, \nu, \theta, \gamma$ credit parameters: c, aliquidity parameters:  $\lambda, \eta$  Introduction Acceptability Bid and Ask Modeling Empirical

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#### Effect of Credit Life Parameter on bid and ask prices of puts and calls



Effect on bid and ask prices of varying the symmetric Liquidity parameter

# **Empirical Results**

Four banks: BAC, GS, JPM, WFC Data from 3 years ending Sept. 22, 2010  $\rightarrow$  237 calibrations Movements around Lehman bankruptcy Hypothetical options portfolio: spot 100; strikes 80, 90, 100, 110, 120; maturities 3 and 6 months parameters: Aug. 26, 2008; Oct. 8, 2008

Sum over the spreads of the ten options

Pre and post Lehman capital needs on the hypothetical portfolio

	BAC	GS	JPM	WFC
Pre Lehman	2.3684	1.1851	2.0325	4.5648
Post Lehman	5.2694	3.8898	4.4995	8.3947
Percentage increase	122.48	228.22	121.38	83.89

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# Decomposition in Option, Credit and Liquidity Parameters

Reserve  $c = g(\theta)$ 

$$\Delta \boldsymbol{c} pprox \left( rac{\partial \boldsymbol{g}}{\partial \Theta} \Big|_{\Theta_0} 
ight) \Delta \Theta$$

gradient vector at  $\Theta_0$  i.e. for Aug. 26, 2008

 $\Delta \Theta$ : change in parameter value from Aug. 26 to Oct. 8, 2008

Relative parameter contributions to capital requirements (risk sources) from pre to post Lehman bankruptcy

	BAC	GS	JPM	WFC
$\sigma$	0.0406	-0.0657	0.0136	0.1003
$\nu$	0.0254	-0.0026	0.0002	0.0192
$\theta$	0.3476	0.0526	0.0307	-0.0264
$\gamma$	0.0409	0.0672	0.0750	0.1077
$\lambda$	0.0374	0.8513	0.3998	0.0673
$\eta$	0.4854	0.0972	0.4808	0.7318
С	-0.0073	0.0	0.0	0.0
а	0.0299	0.0	0.0	0.0

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Modeling Empirical Results Accounting





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# Bonds on a Balance Sheet

Balance sheet: investor

Balance sheet: issuer (bank, corporate)

assets	liabilities	assets	liabilities	
cash	equity	cash	equity	
bonds	:	:	bonds	
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Rating of the bonds deteriorates:  $\rightarrow$  losses for investor, gains for issuer

Rating of the bonds improves:  $\rightarrow$  gains for investor, losses for issuer

# **Financial Accounting Standards**

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- US-GAAP: United States General Accepted Accounting Principles
- IFRS: International Financial Reporting Standards
- IASB: International Accounting Standards Board

Question: What is the correct value of a position?

Answer according to the current standards

Mark to market

Consequences: Volatile behavior in times of crises

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Bid Price

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Smallest value L s.t.  $L - \tilde{L}$  is acceptable

$$\Rightarrow \qquad L = \sup_{Q \in \mathcal{M}} E^{Q}[\widetilde{L}]$$
Ask Price

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